



IN SUPPORT OF THE
**CANCERCARE MANITOBA BREAST
AND GYNE CANCER CENTRE OF HOPE**

**MONDAY, JUNE 12, 2017
BRIDGES GOLF COURSE**



MANITOBA
**LIQUOR
& LOTTERIES**



Sponsorship Opportunities

The 2017 Manitoba Liquor & Lotteries Pink Ribbon Ladies Golf Classic for Hope is in its second decade of caring, this being the 21st year we will be hosting our tournament. The fight against breast cancer and gynecological cancer continues, not only within the medical community but with the emotional support of the well being of women diagnosed with this devastating disease, at the CancerCare Manitoba Breast and Gyne Cancer Centre of Hope. That is why your support of our tournament is so crucial to the fight against women's cancers.

2017 Sponsorship Opportunities

WOMEN'S GOLF AND BREAST CANCER

With one in nine women being diagnosed with breast cancer every year, it is a disease that affects every family and every organization in Canada, emotionally, physically or financially. There is a long standing relationship between women's golf and breast cancer fundraising in North America. Breast Cancer is the official charity of the LPGA.

WHY SPONSOR THE PINK RIBBON LADIES GOLF CLASSIC FOR HOPE?

This event has fast become Winnipeg's premier women's golf tournament, especially popular among some of our community's most successful businesswomen. With a yearly waiting list of eager participants, it's not hard to see the value of having your brand represented at this anticipated event. As women become more affluent and influential, there is an increasing corporate value in supporting their interests. Businesses and individuals who have rallied together to support the fight against breast cancer have been well publicized and recognized for their commitment to this important health care issue.

The Pink Ribbon Ladies Golf Classic for Hope is Manitoba's premier golf event, having raised over \$778,000 for the CancerCare Manitoba Breast and Gyne Cancer Centre of Hope since its inception.

All money raised through the annual tournament directly supports the CancerCare Manitoba Breast and Gyne Cancer Centre of Hope. We are proud to say to donors that not one cent of their donation is used to cover administrative expenses. Women and their families whose lives have been touched by women's cancers can find assistance at CancerCare Manitoba Breast and Gyne Cancer Centre of Hope. By receiving up-to-date information, support and referral to programs, women can make informed decisions and gain increased control over their own quality of life concerns.

With the continued support of the Pink Ribbon Golf Classic, Hope maintains a specially trained, supervised team of "survivor" volunteers. These volunteers are linked with newly diagnosed women and provide support by sharing their experience of having "been there". In addition, Hope supports a provincial network of community contact volunteers. These trained volunteers live in communities around Manitoba and can offer valuable assistance with accessing print materials and videos, local and provincial breast cancer services, and "survivor" programs in their home areas.



Please Join Us!

We are committed to maintain an aggressive fundraising campaign; attainable with your help. The attached pages will provide sponsorship details and outline the benefits you will receive for supporting our 2017 Pink Ribbon Ladies Golf Classic for Hope. We encourage you to consider joining our elite group of sponsors listed on the reverse side. Many of these organizations have supported us since the tournament's inception. Please think of us when determining your community investment commitments for 2017. Your generous donation will have a lifelong impact on the women and families who depend on the CancerCare Manitoba Breast and Gyne Cancer Centre of Hope. **It could save a life!**

"Manitoba Liquor & Lotteries takes tremendous pride in supporting our communities. Through sponsorships, we have helped hundreds of organizations achieve their goals each year through a variety of different sponsorship opportunities. Manitoba Liquor & Lotteries is proud to be the Title Sponsor of the Manitoba Liquor & Lotteries Pink Ribbon Ladies Golf Classic and through this support has helped this group raise over \$778,000 to support the CancerCare Manitoba Breast and Gyne Cancer Centre of Hope."

"My company, Edison Properties, has participated in the Pink Ribbon Ladies Golf Classic for Hope since its second year. Initially, I felt that women with breast cancer in Manitoba needed a better support system than what was available at that time. I continue our sponsorship now, because the life-altering stories shared by women on the fairway, around the clubhouse and at the dinner, prove to me that this is a cause worth supporting."



\$10,000 Investment

Put your business front & center throughout the tournament!

- Business name features as part of the tournament name
- Additional branding opportunities throughout the tournament
- Signage and premium placement on golf course
- 4 Golfers/carts in the tournament plus 4 dinner invitations
- Recognition in banquet program
- Ability to showcase your product or service if you wish
- Recognition on sponsorship video loop and banquet program
- Company name in "Thank You" Ad in the Winnipeg Free Press



\$5,000 Investment

A great opportunity to show your company's dedication to this important cause!

- Recognition on sponsorship board
- Logo on website
- Signage on golf course
- 2 Golfers/carts in the tournament
- 2 Dinner invitations
- Recognition in banquet program
- Ability to showcase your product or service if you wish
- Recognition on sponsorship video loop and banquet program
- Company name in "Thank You" Ad in the Winnipeg Free Press

**A \$500
Value!**



\$2,500 Investment

From the tee gift to the banquet, there are many opportunities to feature your business!

- Listing on website
- Signage on golf course
- 1 Golfer/cart in the tournament (\$250 value)
- 1 Dinner invitation
- Recognition in banquet program
- Ability to showcase your product or service if you wish
- Opportunity to register a foursome at early-bird registration
- Recognition on sponsorship video loop and banquet program
- Company name in "Thank You" Ad in the Winnipeg Free Press





\$1,200 Cash Investment

Sponsor a hole and get the opportunity to interact with every participant!

- Signage on designated hole
- Listing on website
- Ability to showcase or sample your product or service through display at your hole
- 1 Golfer/cart in the tournament (\$250 value)
- 1 Dinner invitation
- Opportunity to register a foursome at early-bird registration
- Recognition on banquet program

MOST POPULAR!

OR

\$2,000 Contra Donation

Would rather donate a product or service? All donations valued at \$2,000 or more qualify for great benefits. Contra examples include: Grand Prize, Silent Auction Prizes or Team Prizing

- Signage on designated hole
- Listing on website
- Ability to showcase or sample your product or service through display at your hole
- Opportunity to register a golfer at early-bird registration
- Recognition on banquet program

Prize Donations

We are also looking for items to feature in our silent auction and award as prizes. If you or your company are interested in donating a product/service or sponsoring a gift, please let us know! Our silent auction is a great way to get your company name noticed throughout the evening during our dinner banquet.

Activity Sponsor

If you are interested in providing an activity on the course to showcase your business to our tournament participants, we would be happy to work with you to find the perfect fit. Please contact one of our committee members to discuss activity sponsor opportunities.

Tax Receipts

Charitable tax receipts are available for eligible portions of all donations that qualify within the CancerCare Manitoba Foundation Tax Receipting Guidelines. We are pleased to provide a tax receipt for all gifts of \$15 or more, providing the donor did not receive a benefit in return for their donation. Our CRA Charitable Registration Number is 88688 6746 RR0001.

FOR MORE INFORMATION CONTACT:

Cathy Lantz at 204-795-2199
or e-mail: clantz1@mymts.net
Website: www.pinkribbongolfclassic.com

Host Committee

Cathy Lantz, Megan Berntt, Lindsay Creedon, Lisa Kasdorf, Christine Tymchak, Karen Horn, Barb Sveinson, Melinda Sears, Shelley Seekings, Selena Hinds, Nickie McKim

TITLE SPONSOR: Manitoba Liquor & Lotteries

MAJOR SPONSORS:

Edison Properties
Dawn Fraser

EVENT SPONSORS:

Payworks
Terracon Development Ltd.
WestJet

WINE SPONSOR:

Banville & Jones Wine Co.

MEDIA SPONSOR:

Winnipeg Free Press

BANQUET SPONSORS:

The Floral Fixx
Dream Day Decor

HOLE SPONSORS:

AG Hair
Anchor Construction Industrial Products Ltd
Assiniboine Credit Union
Boston Pizza
Cambrian Credit Union
Ernst Schell
Fort Rouge Glass
Fur Source.com/CNF Marketing
Golden West Broadcasting
Harwood Design Builders Ltd.
Jaguar Land Rover Volvo

Jan Hewitt Jewelry Collection
Jon Batchelor – Manulife Securities
Manitoba Public Insurance
Northern Meats
Pipestar International
Piston Ring Service
Pourex Concrete Ltd.
Robinson Lighting
Roehm Dental Corporation
Scotiabank
Standardaero
stella & dot – Lisa Kasdorf
Taylor McCaffrey LLP
Terracon Development Ltd.
The Golf Dome
Theresa And William Bench

ACTIVITY SPONSORS

Aqua Vitae
Beam/Suntory
CCMB Breast & Gynecancer Centre Of Hope
Bressanté
Chemo Savvy
Delta Winnipeg
Granny's Poultry
Interlake Homes
Lymphedema Association Of Manitoba
Maxim Truck & Trailer
New Leaf Massage Therapy & Sports
Rehabilitation
Prairie Fireplace
Shelmerdines
Swimwear Express

PLATINUM CONTRIBUTORS

Birchwood Automotive Group
Cathy Lantz
Confab Projects
Great West Life
La-Z-Boy Furniture Galleries
Mordens' Chocolates
MTS
Niakwa Country Club
Tiber River Naturals
TOCARA – Suzanne Di Lazzaro
Winnipeg Jets Hockey Club

GOLD CONTRIBUTORS

Advance Electronics
Esdale Printers

Keith Wood
Lea Marc Inc.
Lindt Chocolate Shop – Kenaston Commons
Pine Ridge Golf Club
Studio 62
time n' again hair & esthetic design
WOW! Hospitality Concepts Inc.

SILVER CONTRIBUTORS

Alan & Joanna Good
AON Hewitt
BellaBALAS
Bow Wow Blankets – Diane Barr
Christina & Roman Semaniuk
CYL Consulting
Danielle Kulyk – Epicure Products
Epsilon Creations
Ewert Golf / Larters at St. Andrews
Garth Panting
Grand Pines Golf
Granite Hills Golf Club
Gravity Lingerie
Jennifer Scott / Mary Kay
Jim Ballance & Bruce McMillan
John Blumberg Golf Course
Lakeland Golf Management – Hecla
Lancôme Canada
Leaders & Co. / Higgins Executive Search
Manitoba Hydro
Minnedosa Golf & Country Club
Neepawa Golf & Country Club
Pampered Chef / Donna Wowchuk
Peanut Butter Press
Penny Berntt

Popeye's Supplements
Quarry Oaks Golf & Country Club
Robert Hamilton & Associates
RS Distribution
Scottswood Links – (Elm Creek)
Shelmerdines
The Clarion Hotel
Wade Nybakken – Niakwa Pro Shop
Wellington Fine Coffee
Wolseley Kitchen and Bath Classics
Lifetouch – Maureen Drummond
Serratus Personal Training

BRONZE CONTRIBUTORS

Appelt's Diamonds
Aprons by Emily Rose
Barbara Nielsen
Bonfire Bistro
Booster Juice
Carmen Golf & Country Club
Ce Soir Lingerie
Chatters Salon & Beauty Supply Outlet
Chocolate Zen Bakery
Christine Brown
Fort Garry Industries
hairFX
Lakeview Hotels & Resorts – Hecla
Lawton Partners
Lilac Bakery
Lorette Golf Course
Making Waves Hair Design
Manitoba Blue Cross
Megan Berntt
Melinda Sears

Mere Hotel
Nygard SLIMS
Old Dutch Chips
ONE Insurance Group
Pampered Chef – Carla Rempel
Qdoba Mexican Eats on Kenaston
Rae & Jerry's
RCMP "D" Division
Rincon Technology
RS Distribution
Sigurdson Financial
Sobeys – Taylor Avenue
Southside Golf Course
Soy Harvest
Sparrow Hotels / "Inn at The Forks"
Subway
Swarovski St. Vital Centre

Tara Silvaggio Jewellery
Thermea by Nordik Spa – Nature
Thirty – One Lisa McLeod
Thirty – One – Bronwyn Dobson
Tim Horton's
TJ's Hair Salon
Vertuity Mortgage
Victoria Inn
Winnipeg Symphony Orchestra
WR Display & Packaging
Bill Knight Flooring & Carpets Ltd.
Valerie Young

Unable to sponsor but would still like to donate?

Please make all cheques payable to: Pink Ribbon Ladies Golf Classic For Hope and mail with form to:

Cathy Lantz
191 Bourkvale Drive
Winnipeg, Manitoba R3J 1P3
Email: clantz1@mts.net

Date: _____ Enclosed is my cheque in the amount of: \$_____

Name: _____ Phone: _____

Company Name (if applicable): _____

Address: _____

City/Prov./Postal Code: _____

(Receipt will be sent to the address above)

We thank you for your support!