



**PINK RIBBON**  
LADIES GOLF CLASSIC FOR HOPE

**2022 Pink Ribbon Ladies  
Golf Classic For Hope**

PRESENTED BY PAYWORKS AND  
JOHNSTON GROUP

In Support of the CancerCare Manitoba Breast  
and Gyne Cancer Centre of Hope

# Tournament Sponsorship Opportunities

Monday, June 6, 2022 - Bridges Golf Course

# Celebrating its 26<sup>th</sup> year, the Pink Ribbon Ladies Golf Classic for Hope is one of Manitoba's premier golf events. Together, we have raised over 1.1 MILLION DOLLARS for the CancerCare Manitoba Breast and Gyne Cancer Centre of Hope.

100% of the tournament's profits directly support the CancerCare Manitoba Breast and Gyne Cancer Centre of Hope resources and programming for their clients and their families. By receiving up-to-date information, support and referral to programs, women can make informed decisions and gain increased control over their own quality of life concerns.

With the continued support of the Pink Ribbon Ladies Golf Classic, Hope maintains a specially trained, supervised team of "survivor" volunteers. These volunteers are linked with newly diagnosed women and provide support by sharing their experience of having "been there". In addition, Hope supports a provincial network of community contact volunteers. These trained volunteers live in communities around Manitoba and can offer valuable assistance with accessing print materials and videos, local and provincial breast cancer services, and "survivor" programs in their home areas.

The Pink Ribbon Ladies Golf Classic For Hope has become Winnipeg's premier women's golf tournament, especially popular among some of our community's most successful businesswomen. With a yearly waiting list of eager participants, it's not hard to see the value of having your brand represented at this event.

We are committed to maintain an aggressive fundraising campaign; attainable with your help. The attached pages will provide sponsorship details and outline the benefits you will receive for supporting our 2022 Pink Ribbon Ladies Golf Classic for Hope. We encourage you to consider joining our elite group of sponsors listed on our website at [pinkribbongolfclassic.com](http://pinkribbongolfclassic.com).

Many of these organizations have supported us since the tournament's inception. Please think of us when determining your community investment commitments for 2022. Your generous donation will have a lifelong impact on the women and families who depend on the CancerCare Manitoba Breast and Gyne Cancer Centre of Hope. It could save a life!

**Unable to sponsor but would still like to donate?** Visit our website at [pinkribbongolfclassic.com](http://pinkribbongolfclassic.com) and click on the "Donate" button or feel free to send a cheque payable to: Pink Ribbon Ladies Golf Classic For Hope and mail, care of:

Pink Ribbon Ladies Golf Classic For Hope  
c/o Melinda Sears  
213 Speers Road  
Winnipeg, Manitoba R2J 1M5  
Email: [info@pinkribbonclassic.com](mailto:info@pinkribbonclassic.com)



Sold!

# 2022 Sponsorship Opportunities

	TITLE	HERO	HOPE	INSPIRE	ANGEL
Exclusive Tournament naming rights	✓				
Inclusion of company name in tournament logo & all advertisements & materials	✓				
Premium exposure and activity placement at up to two assigned locations on the course	✓	✓			
Speaking opportunity at banquet dinner	✓	✓			
Pink Ribbon Event Signage	Yes, at clubhouse entrance & at banquet	Yes, at clubhouse entrance & at banquet	Yes, at clubhouse entrance & at banquet	Yes, on the course	Yes, on the course
Recognition on pinkribbongolfclassic.com	Yes, in tournament logo and link to Title Sponsor website	Yes, in tournament logo and link to Hero Sponsor website	Yes, with logo and link to company website	Yes, with logo and link to company website	Yes, name only
Opportunity to be the named sponsor for tee gift, wine, banquet, putting contest, raffle, mystery gift, or special events (longest drive, closest to the pin, etc...)	✓	✓	✓	✓	
Recognition at banquet by the Emcee	✓	✓	✓		
Recognition in banquet program	Yes, at "Title" sponsor level + full page ad	Yes, at "Hero" sponsor level + full page ad	Yes, at "Hope" sponsor level + half page ad	Yes, at "Inspire" sponsor level + quarter page ad	Yes, at "Angel" sponsor level
Number of golfers included in sponsorship (includes round of golf, power cart, and dinner at banquet)	4	2	2	1	1
Earlybird opportunity to register additional paid golfers (max of 4)			✓	✓	✓
Ability to showcase your product or service	✓	✓	✓	✓	✓
Recognition on prize room TV loop	Yes, with logo	Yes, with logo	Yes, with logo	Yes, with logo	Yes, name only
Recognition in the Pink Ribbon "Thank You" ad or billboard	✓	✓	✓	✓	✓
Included in all email correspondence to golfers	Yes, with logo	Yes, with logo	Yes, with logo	Yes, with logo	
Recognition on banquet sponsor board	Yes, at "Title" (title) sponsor level	Yes, at "Hero" sponsor level	Yes, at "Hope" sponsor level	Yes, at "Inspire" sponsor level	Yes, at "Angel" sponsor level
<b>SPONSOR INVESTMENT</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,500</b>

## Additional Sponsorship Opportunities

### COMPASSION SPONSOR - ON-COURSE ACTIVITIES

If you are interested in providing an activity, product demo, or giveaway on the course to showcase your business to our tournament participants, we would be happy to work with you to find the perfect fit. Please contact one of our committee members to discuss activity sponsor opportunities.

**Sponsor Investment: \$500.00**

### FRIENDSHIP SPONSOR - CASH AND PRIZING

If you are interested in providing a donation or prizing to our silent auction, special events draws or team prizes please contact one of our committee members who would gratefully receive your donation.

**Donations totalling in excess of \$2,000 in contra value qualify for greater sponsor benefits that we would be happy to discuss! Prizing and cash donations below \$1500 are recognized in four categories: Platinum (\$1000-\$1499), Gold (\$750-\$999), Silver (\$500-\$749) and Bronze (up to \$499).**

### DONATE ONLINE

**Make a cash donation online at: [pinkribbongolfclassic.com](http://pinkribbongolfclassic.com) or email us at [info@pinkribbongolfclassic.com](mailto:info@pinkribbongolfclassic.com).** Please consider making a donation to help support the CancerCare Manitoba Breast and Gyne Cancer Centre of Hope. Tax receipts will be provided for donations of \$15.00 and up.

## Tax Receipts

Charitable tax receipts are available for eligible portions of all donations that qualify within the CancerCare Manitoba Foundation Tax Receipting Guidelines. We are pleased to provide a tax receipt for all gifts of \$15 or more, providing the donor did not receive a benefit in return for their donation. Our CRA Charitable Registration Number is 88688 6746 RR0001.

### FOR MORE INFORMATION CONTACT:

[info@pinkribbongolfclassic.com](mailto:info@pinkribbongolfclassic.com)

Website: [pinkribbongolfclassic.com](http://pinkribbongolfclassic.com)

### HOST COMMITTEE

Cathy Lantz, Lindsay Creedon, Karen Horn, Barb Sveinson, Melinda Sears, Shelley Seekings, Nickie McKim, Christine Jonsson, Susan Popiel, Elna Creedon, Lisa Lawrence, Stephanie Dela Cruz, Pam Harrison, Gaetanne Gauthier, Cheryl Mussell